

**TOWNSHIP OF AMARANTH
ECONOMIC DEVELOPMENT COMMITTEE
AND SUSTAINABILITY ADVISORY COMMITTEE**

MINUTES

The Amaranth Economic Development Committee and Sustainability Advisory Committee met in the Amaranth Board Room on the above date commencing at 8:30 a.m.

PRESENT:	Chairperson	Jane Aultman
	Committee Members	Bill Cowie Don MacIver Mark Ostrowski
	Secretary	Taylor Pullen

1. **Opening of Meeting**

Chairperson Jane Aultman opened the meeting.

2. **Late Submissions**

None at this time.

3. **Approval of Agenda**

Resolution #1

Moved by D. MacIver, Seconded by B. Cowie

Resolved that the Committee approve the agenda as circulated.

Carried.

4. **Disclosure of Pecuniary Interest**

Can be declared anytime during the meeting. No pecuniary interest declared at this time.

5. **Approval of Minutes**

Resolution # 2

Moved by B. Cowie, Seconded by D. MacIver

Resolved that the Board approve the minutes of the November 4, 2009 meeting as circulated.

Carried.

6. **Delegations**

None at this time.

7. **Unfinished Business**

7.1 **Amaranth & Art**

Deferred to next meeting.

7.2 **Breakfast Meeting**

Deferred to next meeting.

7.3 **“Marketing Dufferin” Update**

Jane Aultman attended a meeting. Requests for Proposals have gone out for the first phase. The attendees from the meeting are forming an ad-hock committee to be a working group to make decisions. The second phase of money will be spent on the production of a web based tool after the first phase, which is strictly choosing and outsourcing a consultant and production firm. The Amaranth EDSAC will be sending member Mark Ostrowski to attend the next “Marketing Dufferin” meeting on January 5, 2010.

8. **General Business and Correspondence**

Nothing at this time.

9. **Closed Session**

Nothing at this time.

10. **New Business**

10.1 **Community Capacity Building Program**

Successfully obtained the funding from the Community Capacity Building Program through the Centre for Business. It is a \$15,000.00 grant which will be spent on a marketing initiative for Amaranth. Discussion ensued and a title was given, “Access Amaranth”. Due to strict reporting and spending time lines, staff is directed to produce and issue a Request for Proposal similar to the GDACC’s. “Access Amaranth” will incorporate the purchasing of a collapsible display system, graphic design for electronic and printing purposes and extending the capability of our Economic Development page on the Municipal Website.

11. **Adjournment**

Resolution # 3

Moved by B. Cowie, Seconded by M. Ostrowski

Resolved that the Committee do now adjourn to meet again on January 13th, 2010 at 8:30 a.m. or at the call of the Chair. **Carried.**

Chairperson