

**TOWNSHIP OF AMARANTH
ECONOMIC DEVELOPMENT COMMITTEE
AND SUSTAINABILITY ADVISORY COMMITTEE**

AMENDED MINUTES

March 9, 2011

The Amaranth Economic Development Committee and Sustainability Advisory Committee met in the Amaranth Council Chambers on March 9, 2011 commencing at 8:30am.

PRESENT:	Chairperson	Jane Aultman
	Committee Members	Mark Ostrowski
		Brian Besley
		Walter Kolodziechuk
		Winston Uytenbogaart
	Secretary (Acting)	Susan Stone

1. **Opening of Meeting**

Madam Chair called meeting to order.

2. **Late Submissions**

None at this time.

3. **Approval of Agenda**

Resolution #1

Moved by B. Besley, Seconded by W. Kolodziechuk

Resolved that the Committee approve the agenda as circulated.

Carried.

4. **Disclosure of Pecuniary Interest**

Can be declared anytime during the meeting. No pecuniary interest declared at this time.

5. **Approval of Minutes**

Resolution # 2

Moved by M. Ostrowski, Seconded by W. Uytenbogaart

Resolved that the Committee approve the minutes of the January 12, 2011 meeting as circulated.

Carried.

6. Delegations

Brian Besley declared pecuniary interest, due to his son's involvement in the proposed Farmer's Market to be held at the Township Municipal Facility, and left the meeting.

- 6.1 Wayne Speers attended regarding the proposed Farmers Market to be held at the Township of Amaranth Municipal Facility during the summer, and provided guideline documents with respect to planning and operating a Farmers Market. He indicated support for a Farmers Market, and provided feedback regarding his experience with other markets in other areas. He recommended that only one vendor per product should be allowed, and that Committee should be cautious about allowing other booths for art, crafts, etc. in order to avoid the Farmers Market becoming a flea market. He noted that 51% of vendors must be growers/producers and stressed the importance of having a process for selection of the vendors, and for monitoring the events. Discussion ensued regarding vendor fees, funding, advertising, etc. and Chair Aultman invited Mr. Speers to participate in the process with the EDC as a resource.

7. Unfinished Business

- 7.1 Reports re: Farmers Market Info from Orangeville BIA
Pumpkin Chucking Discussion

With respect to the Pumpkin Chucking idea, it was noted that the Committee will be focusing on the Farmers Market this year, and will not proceed with a Pumpkin Chucking event. It was also noted that the event might be run by a private individual (Mr. Besley's son) and will possibly be looked at again in the future by the EDC.

Discussion ensued regarding the Farmers Market. It was noted that the market will be held on Wednesday nights during June, July and August, 2011, during the soccer programme, and that the Committee needs to set a budget, apply for funding, determine the format for the market, and advertise accordingly. It was also noted that zoning of the Township property is an issue, and will need to be addressed by council, and timing of the rezoning was discussed. There was also a suggestion that the Recreation Co-Ordinator, Kevin Ewen, should be invited to the next meeting to provide input. Supervision also required for the market, and Committee Member Winston Uytendogaart indicated his willingness to provide supervision, and suggested that other volunteers would be welcome.

Timing for March: Rezoning process needs to commence immediately, and a resolution will be presented to Council today requesting they proceed. Other matters to occur/consider:

- contact Recreation Co-Ordinator (Jane/Sue)
- determine budget and apply for funding (Jane and Sue)
- determine specific goals and tasks
- consider appropriate location on property, and suitability (hydro/power, etc.)
- look into required permits and insurance
- determine hours and dates

- prepare package to send out to prospective participants, and advertising
- further meeting required

Timing for April: Rezoning process will continue, committee of dedicated volunteers to be formed, to include Wayne Speers and Kevin Ewen, and publicity to be sent out to vendors.

Timing for May: Rezoning will be completed, vendor information meetings to be held, and advertising to occur.

Timing for June: First Farmers Market event.

It was noted that, though funding to be applied for, the activities not contingent on that funding. A suitable budget was discussed, to include meeting per diems, advertising and notices, additional page for EDC web, possibly radio advertising, etc. Approximate budget of \$20,000. with possible revenues of \$7,500. (Funding and vendor fees).

Resolution #3

Moved by W. Kolodziechuk, Seconded by M. Ostrowski

Resolved that the EDSAC request that Council take the necessary steps with respect to zoning at the Township municipal property, to facilitate a weekly farmers market event during the summer.

Carried.

8. **General Business/Correspondence**

Matters received and/or dealt with:

- 8.1 Business Matters, GDACC, Winter Edition.

9. **Closed Meeting**

Nothing at this time.

10. **New Business**

Matters received and/or dealt with:

- 10.1 Municipal Park Uses: Zoning Bylaw 2-2009 - dealt with under Delegations and Unfinished.

- 10.2 Shelburne & Area Economic Development Committee: Annual Breakfast & Seminar - April 28/11 7:00 a.m. CDRC Town and Country Room - Shelburne, Ont.

- 10.3 Centre For Business and Economic Development Breakfast Meeting - March 17/11 8:00 a.m.- 9:00 a.m. Deja Vu Diner, Broadway, Orangeville, Ont.
- 10.4 Ministry of Agriculture, Food & Rural Affairs
Ontario Market Investment Fund - Application Guidebook & Application Form

Chair and Secretary (Acting) to complete application, and contact Sue Powell, OMAFRA, for assistance/input.
- 10.5 Other - Winston Uytenbogaart noted that Janice Gooding would be willing to attend a future meeting of the EDSAC with respect to the Amaranth Farmer's Market.

11. **Adjournment**

Resolution #4

Moved by W. Kolodziechuk, Seconded by W.Uytenbogaart

Resolved that the Committee do now adjourn to meet again on March 15, 2011 at 8:30am, or at the call of the Chair. **Carried.**

Chairperson
